

I-SHOU UNIVERSITY

Department of International Business

4-Year Curriculum for Students Admitted in Academic Year 2021

* Credits required for graduation from the Department: 128, including:

1. GE core courses: required, 18 credits
2. GE liberal arts education: elective, 10 credits
3. Service Education: required, 0 credits
4. Physical Education: required, 0 credits
5. College-required courses: 24 credits (including 1 college-level cornerstone courses)
6. Department-required courses: 43 credits, including academic + practical courses: 42 credits, and capstone courses: 1 credits
7. Departmental electives: 18 credits
 - a. Academic courses: 15 credits; taking 30 credits out of 15 credits
 - b. Practical courses: 15 credits; taking 54 credits out of 15 credits; at least 3 credits from off-campus internship
8. Other electives: 15 credits

Notes:

1. Students are required to meet the requirements set by the Department for “English Proficiency,” “Information Competency,” and “Professional Certification,” in addition to earning the required number of credits to be eligible for graduation.
2. Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)

Freshman Year (2021)

Sophomore Year (2022)

Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
General Education	A93A17	Service Education (I)	0		Required	
	A93A18	Service Education (II)		0	Required	
	A93A20	Programming	2		Required	Core
	A93A21	Civic Literacy in the Era of Globalization		2	Required	Core (Freshman Year 2nd Semester or Sophomore Year 1st Semester)
	A93A22	Chinese Literature 1.0-Reading, Narration and communication		2	Required	Core
	A93A24	Digital English communication (I)	1		Required	Core
	A93A25	Digital English communication (II)		1	Required	Core
	A93A28	Codes in Health and Medicine	2		Required	Core(2 credits)
Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
General Education	A93A15	Physical Education (I)	0		Required	
	A93A16	Physical Education (II)		0	Required	
	A93A23	Chinese Literature 2.0-Critical thinking and creativity in writing	2		Required	Core
	A93A26	Smart English Practice (I)	2		Required	Core
	A93A27	Smart English Practice (II)		2	Required	Core
College-required Courses	A82113	Statistics (I)	3		Required	
	A82203	Statistics (II)		3	Required	

	A93A29	Secret Codes in Intelligent Technologies		2	Required	Core(2 credits)
College-required Courses	A82110	Economics(I)	3		Required	
	A82111	Economics(II)		3	Required	
	A82105	Accounting(I)	3		Required	
	A82106	Accounting(II)		3	Required	
	A82116	Big Data and Programming		2	Required	
	A82E01	Management		4	Required	
Department- required Courses	A25136	Essentials of Civil Law	3		Required	
	A25134	Introduction to International Business	2		Required	
	A25213	International Business Management		2	Required	
	A25127	Managerial Mathematics	3		Required	
	A25138	Internation Bussiness's Career Exploration	1		Required	
Departmental Electives	A25329	Basic Business Japanese I	2		Elective	Common
	A25330	Basic Business Japanese II	2		Elective	Common
Total Required Credits for this Academic Year			41			

Department-required Courses	A25207	Business Law		3	Required	
	A25208	International Trade Practice		3	Required	
	A25244	Business English Conversation I	1		Required	
	A25245	Business English Conversation II		1	Required	
	A25260	Marketing Management		3	Required	
	A25357	Financial Management	3		Required	
Departmental Electives	A25223	Microeconomics	3		Elective	Academic
	A25224	Macroeconomics	3		Elective	Academic
	A25230	Financial markets	3		Elective	Practical
	A25257	Mathematical Economics	3		Elective	Academic
	A25204	Introduction to World Economy	3		Elective	Academic
	A25354	International Standard Practice	3		Elective	Practical
	A25380	International Human Resource Management	3		Elective	Practical
	A25409	International Business Etiquette	2		Elective	Practical
	A25382	Competiveness of Nations	3		Elective	Academic
	A25327	Basic Business Korean I	2		Elective	Common
	A25328	Basic Business Korean II	2		Elective	Common
	A25351	Money and Banking	3		Elective	Common
	A25533	Investment	3		Elective	Common
	A25265	Practicum of Business Management I	2		Elective	Common
	A25498	Application of AI in investment and financial management	3		Elective	Common
Total Required Credits for this Academic Year			26			

I-SHOU UNIVERSITY
Department of International Business
4-Year Curriculum for Students Admitted in Academic Year 2021

Junior Year (2023)

Senior Year (2024)

	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark		Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
Department-required Courses	A25317	International Marketing	3		Required		General Education	A25538	English Proficiency Enhancement	0		Required	
	A25508	International Trade Law		3	Required								
	A25500	Electronic Commerce		3	Required								
	A25510	International Trade Theory and Policy		3	Required								
	A25492	Seminar I		1	Required		Department-required Courses	A25493	Seminar II	1		Required	Capstone
								A25499	International Cash Flow and Data Analysis		4	Required	
Departmental Electives	A25375	Taiwan Economic Analysis	3		Elective	Academic							
	A25390	Economic Development in Central and Eastern Europe	3		Elective	Academic	Departmental Electives	A25428	Seminar in Economy and Trade in China	3		Elective	Academic
	A25262	International Financial Management	3		Elective	Practical		A25429	International Trade in EU	3		Elective	Practical
	A25369	International Entry Strategy	3		Elective	Practical		A25490	Introduction to Futures and Stock Options	3		Elective	Practical
	A25343	Japanese Industry and Markets	3		Elective	Practical		A25536	Global supply chain management	3		Elective	Practical
	A25441	International Exchange	3		Elective	Academic		A25537	International Service Management	2		Elective	Practical
	A25451	Letter of Credit	3		Elective	Practical		A25477	Strategic Management	3		Elective	Academic
	A25030	Intellectual Property Management	3		Elective	Practical		A25531	Entrepreneurial Management	3		Elective	Practical
	A25486	International Business Negotiation	2		Elective	Practical		A25460	Business English Reading	2		Elective	Practical
	A25454	International Trade Intership	2		Elective	Practical		A25425	International Trade Low Internship	2		Elective	Practical
	A25376	Logistics Management	3		Elective	Common		A25480	International Business Strategy	3		Elective	Practical
	A25430	Cross-Cultural Management	3		Elective	Common		A25427	Global Logistics Management	3		Elective	Common
	A25266	Practicum of Business Management II	2		Elective	Common							

A25495	International Cultural and Creative Industry	3	Elective	Common
A25494	Bond Market	3	Elective	Common
A25033	Business English Correspondence	3	Elective	Common
A25031	Software Application and Data Analysis	2	Elective	Common
A25267	International Trade Operation and Case Study	2	Elective	Common
A25236	Internship	2	Elective	off-campus internship
Total Required Credits for this Academic Year		13		

A25424	Business Research Methods	3	Elective	Common
A25421	Financial Statement Analysis	3	Elective	Common
A25386	International Tourism Market	3	Elective	Common
A25371	Economics Forecasting and Analysis	3	Elective	Common
A25485	E-marketing	3	Elective	Common
A25457	Economy and Trade English	2	Elective	Common
A25041	Working Capability and Occupational Ethics	2	Elective	Common
A25496	MICE Introduction	3	Elective	Common
A25497	Customs Clearance Practice	3	Elective	Common
A25299	Service and Knowledge for Practice	2	Elective	Common
Total Required Credits for this Academic Year		5		

(Official Seal of the Department)