

# I-SHOU UNIVERSITY

## Department of International Business

### 4-Year Curriculum for Students Admitted in Academic Year **2023**

\* Credits required for graduation from the Department: 128, including:

1. GE core courses: required, **18** credits
2. GE liberal arts education: elective, **10** credits
3. Service Education: required, **0** credits
4. Physical Education: required, **0** credits
5. College-required courses: 24 credits (including 1 college-level cornerstone courses)
6. Department-required courses: 42 credits, including academic + practical courses: 41 credits, and capstone courses: 1 credits
7. Departmental electives: 14 credits
8. Other electives: 20 credits

Notes:

1. Students are required to meet the requirements set by the Department for “English Proficiency,” “Information Competency,” and “Professional Certification,” in addition to earning the required number of credits to be eligible for graduation.
2. Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)

#### Freshman Year (2023)

#### Sophomore Year (2024)

Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
General Education	A93A17	Service Education (I)	0		Required	
	A93A18	Service Education (II)		0	Required	
	A93A20	Programming	2		Required	Core(2 credits)
	A93A21	Civic Literacy in the Era of Globalization		2	Required	
	A93A22	Chinese Literature 1.0-Reading, Narration and communication		2	Required	Core
	A93A30	English in Practice I	1		Required	Core
	A93A31	English in Practice II		1	Required	Core
	A93A28	Codes in Health and Medicine	2		Required	Core(2 credits)
	A93A29	Secret Codes in Intelligent Technologies		2	Required	Core(2 credits)
College-required Courses	A82110	Economics(I)	3		Required	
	A82111	Economics(II)		3	Required	
General Education	A93A15	Physical Education ( I )	0		Required	
	A93A16	Physical Education (II)		0	Required	
	A93A23	Chinese Literature 2.0-Critical thinking and creativity in writing	2		Required	Core
	A93A32	English in Practice III	2		Required	Core
	A93A33	English in Practice IV		2	Required	Core
	A82113	Statistics (I)	3		Required	
	A82203	Statistics (II)		3	Required	
Department-required Courses	A25207	Business Law		3	Required	
	A25208	International Trade Practice		3	Required	
	A25244	Business English Conversation I	1		Required	
	A25245	Business English Conversation II		1	Required	

	<b>A82105</b>	Accounting(I)	<b>3</b>		Required	
	<b>A82106</b>	Accounting(II)		<b>3</b>	Required	
	<b>A82116</b>	Big Data and Programming		<b>2</b>	Required	
	<b>A82E01</b>	Management		<b>4</b>	Required	
<b>Department- required Courses</b>	<b>A25136</b>	Essentials of Civil Law	<b>3</b>		Required	
	<b>A25134</b>	Introduction to International Business	<b>2</b>		Required	
	<b>A25213</b>	International Business Management		<b>2</b>	Required	
	<b>A25127</b>	Managerial Mathematics	<b>3</b>		Required	
	<b>A25138</b>	Internation Bussiness's Career Exploration	<b>1</b>		Required	
<b>Departmental Electives</b>	<b>A25329</b>	Basic Business Japanese I	<b>2</b>		Elective	<b>Common</b>
	<b>A25330</b>	Basic Business Japanese II	<b>2</b>		Elective	<b>Common</b>
<b>Total Required Credits for this Academic Year</b>			<b>41</b>			

	<b>A25260</b>	Marketing Management		<b>3</b>	Required	
	<b>A25357</b>	Financial Management	<b>3</b>		Required	<b>Academic</b>
<b>Departmental Electives</b>	<b>A25223</b>	Microeconomics	<b>3</b>		Elective	<b>Academic</b>
	<b>A25224</b>	Macroeconomics	<b>3</b>		Elective	<b>Academic</b>
	<b>A25230</b>	Financial markets	<b>3</b>		Elective	<b>Practical</b>
	<b>A25257</b>	Mathematical Economics	<b>3</b>		Elective	<b>Academic</b>
	<b>A25204</b>	Introduction to World Economy	<b>3</b>		Elective	<b>Academic</b>
	<b>A25351</b>	Money and Banking	<b>3</b>		Elective	<b>Academic</b>
	<b>A25380</b>	International Human Resource Management	<b>3</b>		Elective	<b>Practical</b>
	<b>A25354</b>	International Standard Practice	<b>3</b>		Elective	<b>Practical</b>
	<b>A25533</b>	Investment	<b>3</b>		Elective	<b>Practical</b>
	<b>A25498</b>	Application of AI in investment and financial management	<b>3</b>		Elective	<b>Practical</b>
	<b>A25409</b>	International Business Etiquette	<b>2</b>		Elective	<b>Practical</b>
	<b>A25327</b>	Basic Business Korean I	<b>2</b>		Elective	<b>Common</b>
	<b>A25328</b>	Basic Business Korean II	<b>2</b>		Elective	<b>Common</b>
	<b>A25265</b>	Practicum of Business Management I	<b>2</b>		Elective	<b>Common</b>
<b>Total Required Credits for this Academic Year</b>			<b>26</b>			

**I-SHOU UNIVERSITY**  
**Department of International Business**  
**4-Year Curriculum for Students Admitted in Academic Year 2022**

**Junior Year (2025)**

**Senior Year (2026)**

	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark		Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
Department-required Courses	A25317	International Marketing	3		Required		General Education	A25538	English Proficiency Enhancement	0		Required	
	A25508	International Trade Law		3	Required								
	A25500	Electronic Commerce		3	Required								
	A25510	International Trade Theory and Policy		3	Required		Department-required Courses	A25493	Seminar II	1		Required	Capstone
	A25492	Seminar I		1	Required			A25491	International Finance	3		Required	
Departmental Electives	A25429	International Trade in EU	3		Elective	Practical							
	A25375	Taiwan Economic Analysis	3		Elective	Academic	Department-required Courses						
	A25390	Economic Development in Central and Eastern Europe	3		Elective	Academic							
	A25494	Bond Market	3		Elective	Practical							
	A25262	International Financial Management	3		Elective	Practical							
	A25369	International Entry Strategy	3		Elective	Practical							
	A25343	Japanese Industry and Markets	3		Elective	Practical	Departmental Electives	A25428	Seminar in Economy and Trade in China	3		Elective	Academic
	A25430	Cross-Cultural Management	3		Elective	Practical		A25490	Introduction to Futures and Stock Options	3		Elective	Practical
	A25031	Software Application and Data Analysis	2		Elective	Practical		A25371	Economics Forecasting and Analysis	3		Elective	Academic
	A25495	International Cultural and Creative Industry	3		Elective	Practical		A25382	Competitiveness of Nations	3		Elective	Academic
	A25267	International Trade Operation and Case Study	2		Elective	Practical		A25536	Global supply chain management	3		Elective	Practical
	A25030	Intellectual Property Management	3		Elective	Practical		A25537	International Service Management	2		Elective	Practical
	A25486	International Business Negotiation	2		Elective	Practical		A25477	Strategic Management	3		Elective	Academic
								A25531	Entrepreneurial Management	3		Elective	Practical
								A25424	Business Research Methods	3		Elective	Academic
								A25421	Financial Statement Analysis	3		Elective	Practical
								A25386	International Tourism Market	3		Elective	Practical

A25454	International Trade Intership	2	Elective	Practical	A25485	E-marketing	3	Elective	Practical
A25376	Logistics Management	3	Elective	Practical	A25460	Business English Reading	2	Elective	Practical
A25441	International Exchange	3	Elective	Academic	A25425	International Trade Low Internship	2	Elective	Practical
A25451	Letter of Credit	3	Elective	Practical	A25480	International Business Strategy	3	Elective	Practical
A25033	Business English Correspondence	3c	Elective	Practical	A25427	Global Logistics Management	3	Elective	Practical
A25298	Work Experience	1	Elective	Common	A25457	Economy and Trade English	2	Elective	Practical
A25236	Internship	2	Elective	off-campus internship	A25496	MICE Introduction	3	Elective	Practical
A25266	Practicum of Business Management II	2	Elective	Common	A25497	Customs Clearance Practice	3	Elective	Practical
					A25041	Working Capability and Occupational Ethics	2	Elective	Common
					A25299	Service and Knowledge for Practice	2	Elective	Common
Total Required Credits for this Academic Year		13			Total Required Credits for this Academic Year		4		

(Official Seal of the Department)