

I-SHOU UNIVERSITY

Department of International Business

4-Year Curriculum for Students Admitted in Academic Year 2019

*** Credits required for graduation from the Department: 128, including:**

1. GE core courses: required, 16 credits
2. GE liberal arts education: elective, 10 credits
3. Service and Knowledge for Practice: required, 2 credits. Service Education: required, 0 credits
4. Physical Education: required, 0 credits
5. College-required courses: 24 credits (including 1 college-level cornerstone courses)
6. Department-required courses: 42 credits, including academic + practical courses: 41 credits, and capstone courses: 1 credits
7. Departmental electives: 34 credits
 - a. Academic courses: 15 credits; taking 15 credits out of 30 credits
 - b. Practical courses: 15 credits; taking 15 credits out of 54 credits; at least 3 credits from off-campus internship
 - c. Other electives: 20 credits (Please elaborate on the applicable regulations and rules concerning the recognition of elective credits for graduation.)

A maximum of 15 credits earned from the courses offered by other departments will be recognized by the Department (including _____ credits earned from inter-college/departmental (micro) credit programs).

Notes:

1. Students are required to meet the requirements set by the Department for “English Proficiency,” “Information Competency,” and “Professional Certification,” in addition to earning the required number of credits to be eligible for graduation.
2. Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)

Freshman Year (2019)

Sophomore Year (2020)

Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark	Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
General Education	A93A17	Service Education (I)	0		Required		General Education	A93A03	Practical English (I)	2		Required	Core
	A93A18	Service Education (II)		0	Required			A93A04	Practical English (II)		2	Required	Core
	A93A01	Chinese Literature and Thought (I)	2		Required	Core		A93A15	Physical Education (I)	0		Required	
	A93A02	Chinese Literature and Thought (II)		2	Required	Core		A93A16	Physical Education (II)		0	Required	
	A93A05	English-listening and speaking Lab (I)	1		Required	Core							
	A93A06	English-listening and speaking Lab (II)		1	Required	Core							
	A93A19	Codes in Health and Medicine	2		Required	Core	College-required Courses	A82113	Statistics (I)	3		Required	
	A93A20	Programming	2		Required	Core		A82203	Statistics (II)		3	Required	
	A93A21	Civic Literacy in the Era of Globalization		2	Required	Core							

							Department-required Courses	A25213	International Business Management	2				
								A25207	Business Law		3			
College-required Courses	A82110	Economics(I)	3					A25208	International Trade Practice		3			
	A82111	Economics(II)		3				A25244	Business English Conversation I	1				
	A82105	Accounting(I)	3					A25245	Business English Conversation II		1			
	A82106	Accounting(II)		3				A25260	Marketing Management		3			
	A82116	Big Data and Programming		2				A25357	Financial Management	3				
	A82E01	Management		4										
Department- required Courses	A25136	Essentials of Civil Law	3				A25223	Microeconomics	3			Elective	Academic	
	A25134	Introduction to International Business		2			A25224	Macroeconomics	3			Elective	Academic	
	A25127	Managerial Mathematics	3				A25230	Financial markets	3			Elective	Practical	
							A25257	Mathematical Economics	3			Elective	Academic	
Departmental Electives							A25204	Introduction to World Economy	3			Elective	Academic	
							A25354	International Standard Practice	3			Elective	Practical	
							A25380	International Human Resource Management	3			Elective	Practical	
							A25409	International Business Etiquette	2			Elective	Practical	
							A25382	Competiveness of Nations	3			Elective	Academic	
							A25327	Basic Business Korean I	2			Elective	Common	
							A25328	Basic Business Korean II	2			Elective	Common	
							A25351	Money and Banking	3			Elective	Common	
							A25214	Introduction of Industry Technology Commercialization	2			Elective	Common	
Total Required Credits for this Academic Year			38				Total Required Credits for this Academic Year			26				

I-SHOU UNIVERSITY
Department of International Business
4-Year Curriculum for Students Admitted in Academic Year 2019

Junior Year (2021)

Senior Year (2022)

	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark		Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
Department-required Courses	A25317	International Marketing	3		Required		General Education	A93A14	Service and Knowledge for Practice	2		Required	
	A25508	International Trade Law		3	Required			A25538	English Proficiency Enhancement	0		Required	
	A25500	Electronic Commerce		3	Required								
	A25510	International Trade Theory and Policy		3	Required								
	A25492	Seminar I		1	Required			A25493	Seminar II	1		Required	Capstone
								A25499	International Cash Flow and Data Analysis		4	Required	
Departmental Electives	A25375	Taiwan Economic Analysis	3		Elective	Academic	Department-required Courses						
	A25390	Economic Development in Central and Eastern Europe	3		Elective	Academic							
	A25262	International Financial Management	3		Elective	Practical							
	A25369	International Entry Strategy	3		Elective	Practical							
	A25343	Japanese Industry and Markets	3		Elective	Practical	Departmental Electives	A25428	Seminar in Economy and Trade in China	3		Elective	Academic
	A25531	Entrepreneurial Management	3		Elective	Practical		A25429	International Trade in EU	3		Elective	Practical
	A25441	International Exchange	3		Elective	Academic		A25490	Introduction to Futures and Stock Options	3		Elective	Practical
	A25451	Letter of Credit	3		Elective	Practical		A25536	Global supply chain management	3		Elective	Practical
	A25030	Intellectual Property Management	3		Elective	Practical		A25537	International Service Management	2		Elective	Practical
	A25486	International Business Negotiation	2		Elective	Practical		A25477	Strategic Management	3		Elective	Academic
	A25454	International Trade Internship	2		Elective	Practical		A25460	Business English Reading	2		Elective	Practical
	A25329	Basic Business	2		Elective	Common		A25425	International Trade Low Internship	2		Elective	Practical
								A25480	International	3		Elective	Practical

		Japanese I						Business Strategy			
	A25330	Basic Business Japanese II	2	Elective	Common		A25427	Global Logistics Management	3	Elective	Common
	A25376	Logistics Management	3	Elective	Common		A25424	Business Research Methods	3	Elective	Common
	A25430	Cross-Cultural Management	3	Elective	Common		A25421	Financial Statement Analysis	3	Elective	Common
	A25266	Practicum of Business Management II	2	Elective			A25386	International Tourism Market	3	Elective	Common
	A25495	International Cultural and Creative Industry	3	Elective			A25371	Economics Forecasting and Analysis	3	Elective	Common
	A25494	Bond Market	3	Elective	Common		A25485	E-marketing	3	Elective	Common
	A25033	Business English Correspondence	3	Elective	Common		A25457	Economy and Trade English	3	Elective	Common
	A25031	Software Application and Data Analysis	2	Elective	Common		A25533	Investment	3	Elective	Common
	A25267	International Trade Operation and Case Study	2	Elective	Common		A25041	Working Capability and Occupational Ethics	2	Elective	Common
Total Required Credits for this Academic Year			13			Total Required Credits for this Academic Year			7		

(Official Seal of the Department)